

SW-GROW



Northern Periphery and Arctic Programme
2014-2020



EUROPEAN UNION
Investing in your future
European Regional Development Fund

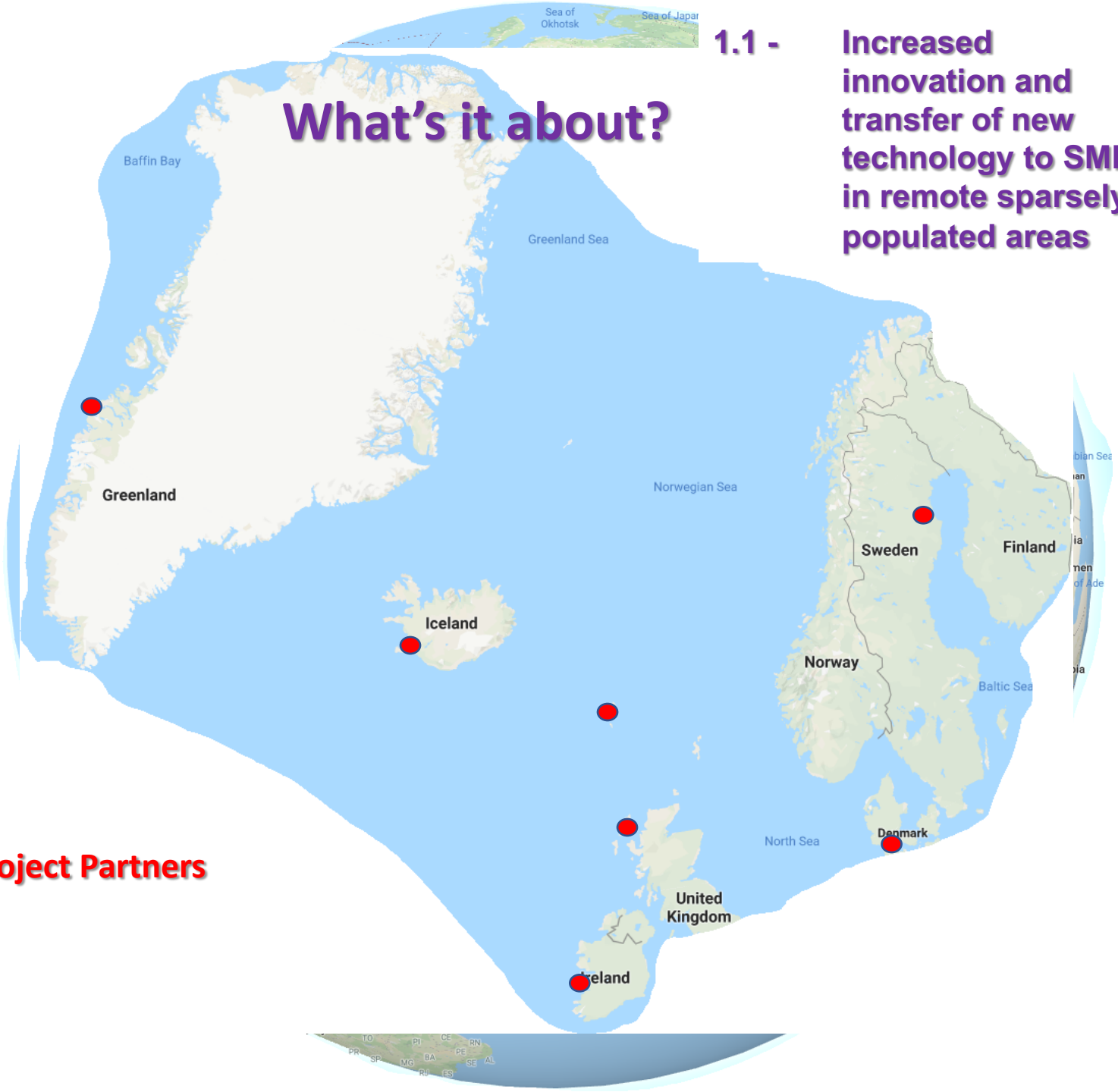


What's it about?

1.1 -

Increased innovation and transfer of new technology to SMEs in remote sparsely populated areas

Project Partners



SW-GROW



Lews Castle College

Management
Communication

TARI, ARTEK

Encourage
seaweed
cultivation

**Lews Castle
College**

Energy
efficiency

**Údarás na
Gaeltachta**

Dissemination

All Partners

**TARI
Quality
Improvement**

**Waste and
Recycling**

University
of Iceland

**Lews Castle
College**

Piloting &
Evaluation

**Supporting
SMEs**

**Characterisation
& Branding**

Branding

An Lanntair

Evaluation

Piloting

All Partners

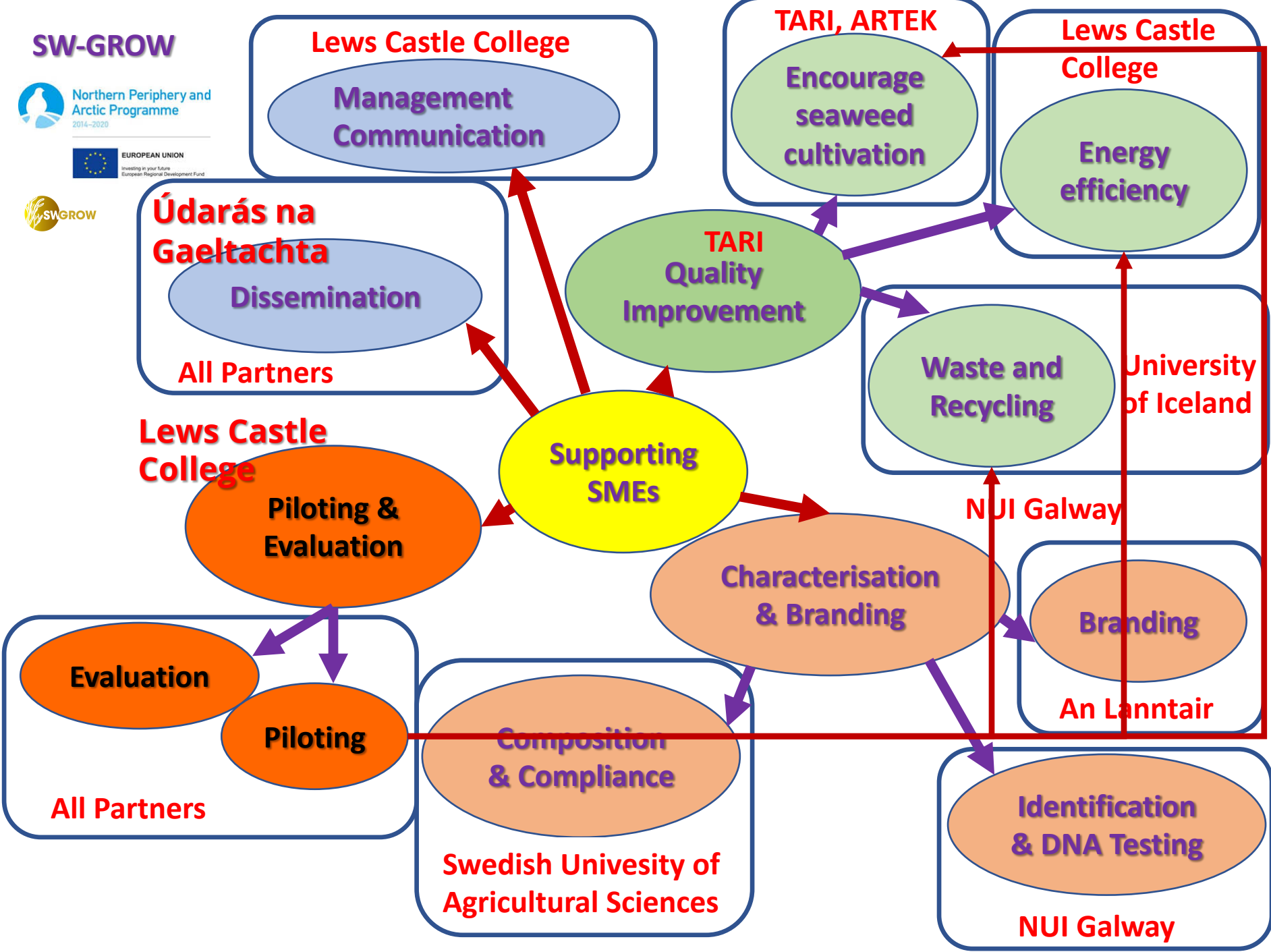
**Composition
& Compliance**

Swedish Univesity of
Agricultural Sciences

**Identification
& DNA Testing**

NUI Galway

NUI Galway



SW-GROW



Outcome

Tourism

Cultivation

Wild to cultivated

Establishment of a "brand" of excellence for seaweed across the NPA region demonstrating that seaweed from the area is high quality, consistent and **sustainable**.

Business Potentials

Renewable Energy

Wind
Hydro
PV
Geothermal

Drying

Gassification / Heat

Innovation/
new products

Climate friendly solutions

Carbon and nutrient capture

Pristine waters

No fertilisers or Pesticides

Branding
Small producers

Food security

Employment

Opportunities

Diversity

Exemplars
• Faroe
• Maniitsoq

Population retention

Easy to start
- few tools needed

