

Impact and people



2020 NPA Annual Conference
INNOVATION FOR SMART
AND RESILIENT COMMUNITIES

- Create, leverage, and implement opportunities that safeguard or improve the environment
- To successfully implement green actions look at two basic questions:

- **What** is a project doing?
- **How** is a project achieving these aims?

Making strides whilst treading lightly



“It would be awful if the world exploded. It is so wonderfully splendid.”

- Snufkin, Comet in Moominland

Focussing efforts & maximising positive impacts

- Harness most important & valuable resource
- People are the key - **work with good people!**
- Highlights resulted from working & engaging with good people, & with **local stakeholders**
- Connecting people, and connecting **with** people

“But one needs a change sometimes. We take everything too much for granted, including each other.”

*- Moominmamma,
Moominpappa at Sea*



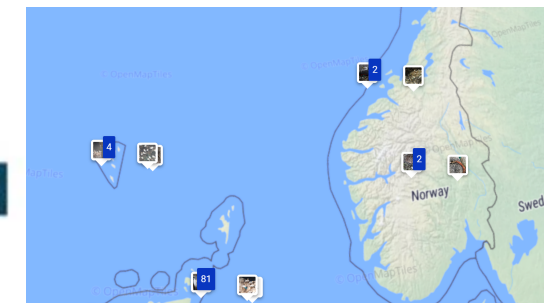
Meetings & Conferences



Serious game



Engaging stakeholders



Crowd sourcing

Lowering impacts in pursuit of positive outcomes

- Shared experiences of NPA region
- Engaging, changing and improving, **but not imposing**

But... **there are impacts** on the environment

- Meetings, conferences & carbon emissions
- Renewable energy – transport of resources
- Circular economy – but at what cost?



“The world is full of great and wonderful things for those who are ready for them.”

*- Moominpappa,
Moominpappa at Sea*