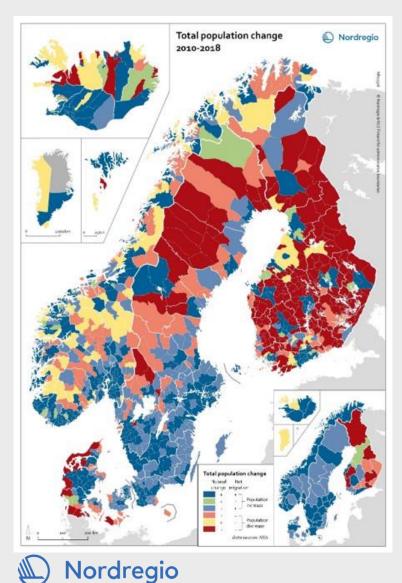
Linking Innovation and Resilience: Synergy Effects for Regional Development

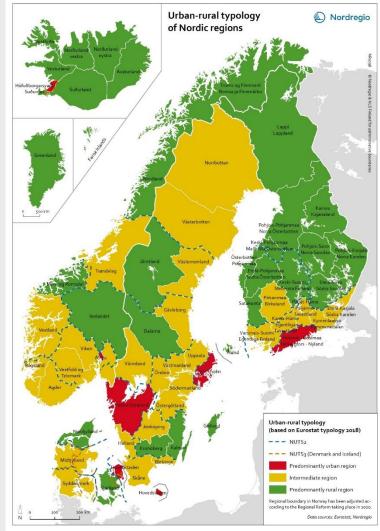
Dr. Anna Lundgren Senior Research Fellow Nordregio

Northern Periphery Programme Annual Conference 23 September 2020



### Some of the challenges regions have to cope with







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**Four in-depth studies** initiated by the Nordic thematic group for innovative and resilient regions 2017-2020

- 1. Economic and social resilience
- 2. Smart specialisation
- 3. Digitalisation
- 4. Skills (up-coming)



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#### **REGIONAL ECONOMIC** AND SOCIAL RESILIENCE:



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The status, characteristics and potential of SMART SPECIALISATION in Nordic Regions

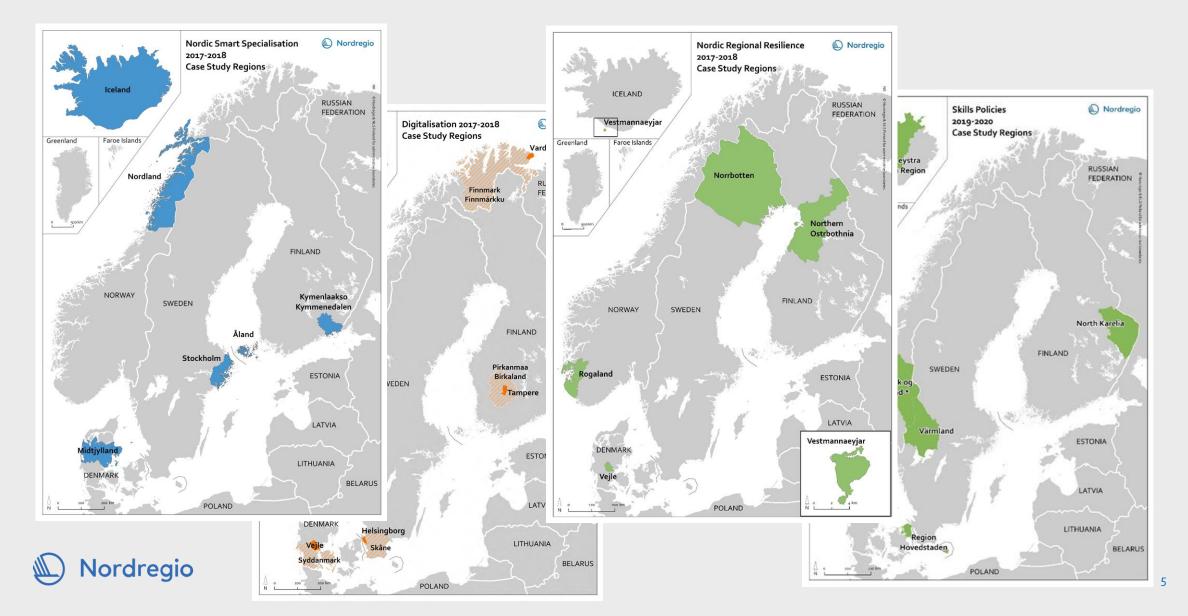




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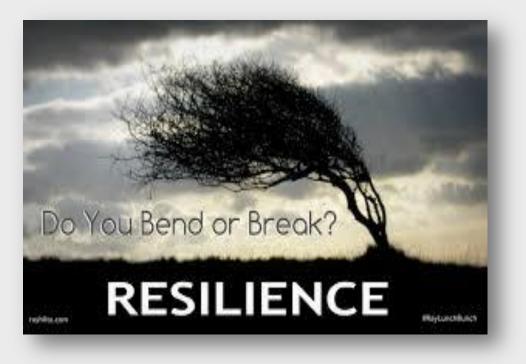
Skills Policies -**Building Capacities for** Innovative and Resilient Nordic Regions

#### **Case study regions**



## **Regional economic and social resilience**

- The Latin root resilire, to leap back or to rebound
- The ability of a region to anticipate, prepare for, respond to, and recover from a disturbance (Foster, 2007)
- Four interrelated dimensions of regional economic resilience: resistance, recovery, re-orientation, and renewal (Martin, 2012)





#### How can regions work with resilience?

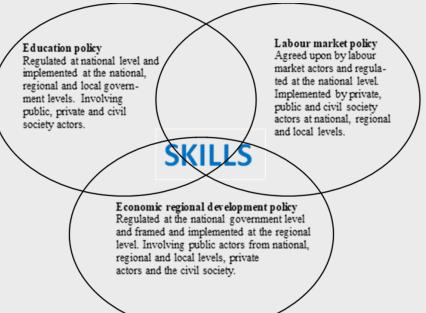
among actors, security, etc.

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			_				
	/1	Findings					
	Financial	Small and unstable currency (VME) Financial crises – past and future (NO, VME, RL, NB, V)	_				
		Smartphones introduced in the market, collapse of Nokia (NO), impact on Telia and Ericsson (NB); Shale gas technological 'revolution', leading to price shock (RL); automation and digitalisation: impact on jobs and skills (NO, VME, RL, NB, V) Cybersecurity, social exclusion and competitiveness (V)		Identified risks			
	Commodity price		•				
		Decline in paper consumption (NO, NB) Loss of Russian market in fish and dairy products, due to economic crisis and sanctions (VME, NO)	4				
	and regulatory	Regional reforms (NO, V) Fishing quota system and fees (VME) Centralisation of services (VME) The green transition (RL)					
		Repercussions of international sanctions on Russia (NO, VME) Brexit vote (NO, NB, VME, V) OPEC's internal challenges and upsurge of alternative energy mixes (RL) USA's increasing protectionism (NB, V)					
	Environmental	Volcanic activity, Extreme weather conditions, potential collapse of fish stocks (VME) Flooding and climate change (V) Impact of the green transition on oil and gas industry (RL) Impact of climate change on reindeer herding (NB) Food security and peace (NB)		stability	sity of change / transaction of flexibility	change	
		rood security and peace (ND)		Absorptive coping	Adaptive	Transformative	
Factors enabling or hampering regional resilience	Capital	Capabilities/Assets		capacity	Capacity	Capacity	
	Financial	e.g. Functioning/stable markets, emergency funds, savings, credit, banking facilities, etc		(persistence)	(incremental adjustment)	(transformational responses)	
	Human	e.g. vocational skills, attainment of education, knowledge, practices, etc		· · · · · · · · · · · · · · · · · · ·	Resilience		
	'atural	e.g. forest, agricultural land, livestock, minerals, water resources, etc		What makes a region able to			
	nysical	e.g. commodities, electricity, transport infrastructure, telecommunication infrastructures, productive land/capital, social infrastructure, etc	,				
	Political	e.g. functioning institutions, trust in institutions, participatory processes, political participation in community gatherings, community organisations influencing local power structures, etc		resist, or prevent negative impacts of shocks and stress?	e adjust to new conditior (without major structural changes)?	-	
	Social	e.g. community organisations and their capacity to get organised, informal/formal conflic management mechanisms, engaged citizens, minorities participation and integration, true					

## How can regions work with skills?

- 1. Skills assessment and anticipation Current and future skills needs
- Skills development
   Formal and informal education and vocational training
   (i.e. provision of skills, skills gaps and skills mismatch)
- 3. Skills governance Collaboration in a cross-sectoral and multi-level governance context



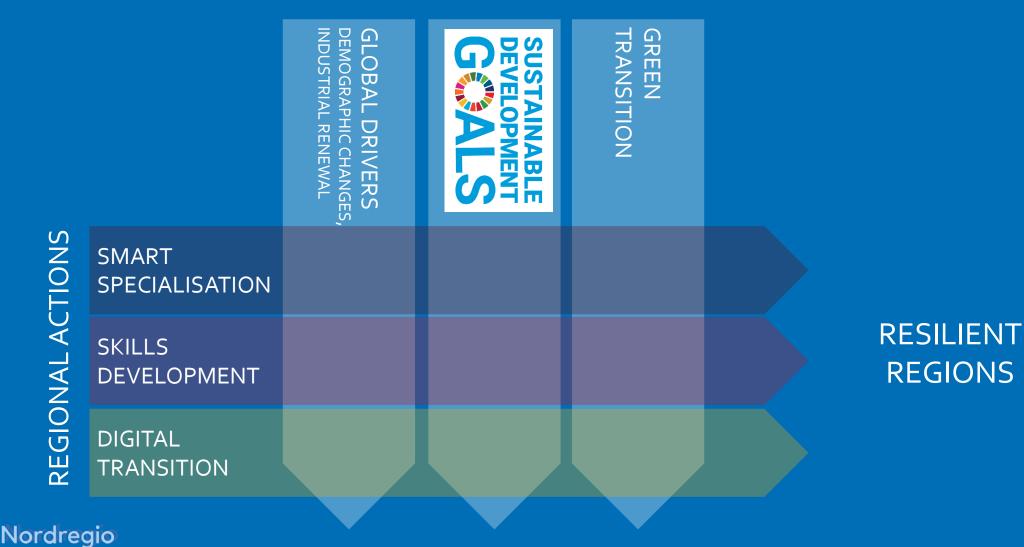
#### Actors in the regional skills eco-systems:

Regions and regional development actors, Municipalities, Educational actors with responsibility for secondary education, tertiary education and Vocational Education and Training (VET) and life long learning, Labour market actors and employment services, and Business sector, employers (private and public) and employers organisations



#### Innovative and Resilient Regions in the Global Context

#### **GLOBAL PERSPECTIVES**



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## Skills development, smart specialisation and digitalisation reinforce resilience

Resilient

regions

Economic and social **resilienc**e defines how capable the regional economies are to cope with change (negative or positive shocks or stress) and continue to develop

The question is what are the factors driving resilience of the regions?

Skills analysis, skills development and skills governance requires good cross-sectoral collaboration between actors on different levels (national, regional, local)

**Digitalisation** can be a true driver for change in many sectors – if embedded in local and regional strategies **Smart specialisation** can provide an "innovation tool" to develop regional strengths, business, and skills, when embedded in real needs and prerequisites of the region



# Recommendations for building and strengthening regional resilience

- Keep a proactive approach towards opportunities and risks of the region –a strategic mindset, joint knowledge base for stakeholders and monitor continously
- 2. Work actively with skills analysis, skills development and skills governance – embrace the cross-sectoral and multi-level governance framework and enhance collaboration with all relevant actors
- 3. Empower the region mobilise key stakeholders and the social capital by setting inclusive goals, creating a sense of urgency and establishing arenas for co-creation
- **4.** Build trust and a culture of collaboration in formal and informal networks as well as through inclusive planning processes





## Thanks. Anna.lundgren@nordregio.org