Interreg Northern Periphery and Arctic 2021-2027

Section C – Project Description

C. Project description

- Project overall objective

- Territorial challenges

- Project approach to challenges

- Transnational cooperation

- Benefits of project outputs

- Contribution to EU strategies and policies

- Project synergies

- Building on the knowledge

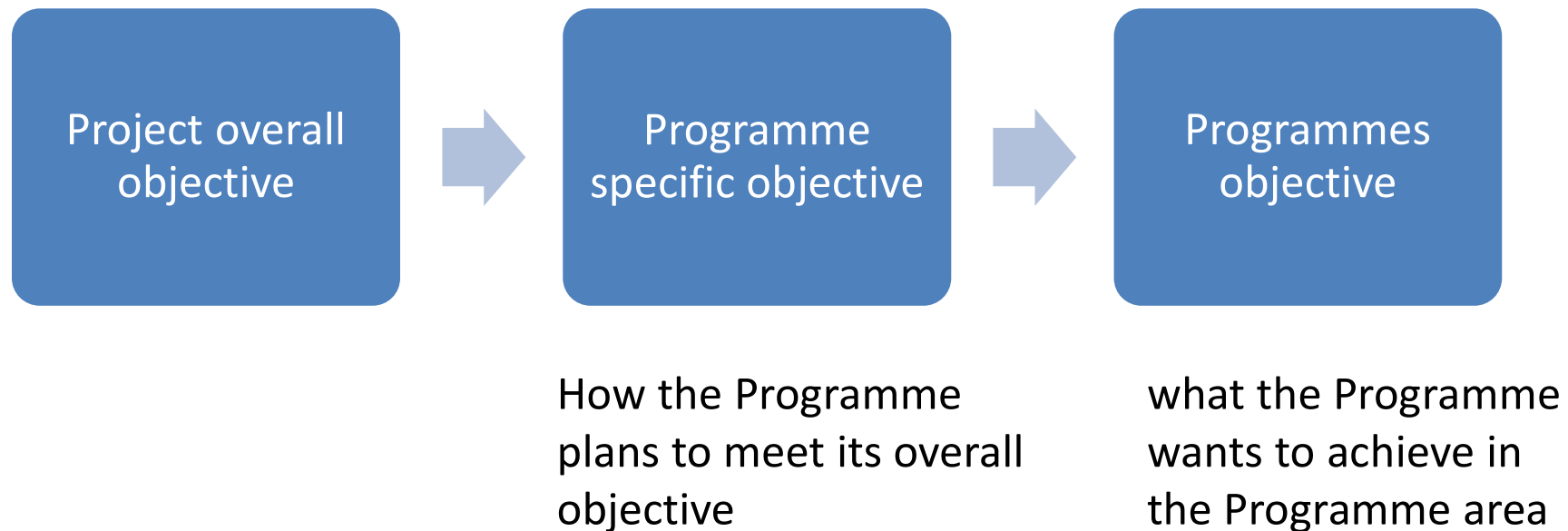# C.1 Project overall objective

- Programme **priority** specific objective (chosen in section A1)

  e.g. Strengthening the innovation capacity for resilient and attractive NPA communities

- Select the relevant Programme **specific objective.** (from drop down list)

  e.g. Reaping the benefits of digitisation for citizens, companies, research organisations and public authorities

C.1 Project overall objective

Describe the project overall objective. It should:

- Describe a broader goal
- Be realistically achievable by the end of the project, or shortly after
- Achieve a change, positive impact and benefits for project target group(s)
- Be measurable, concrete and durable

C.1 Project overall objective

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┌─────────────────┐      ┌─────────────────┐      ┌─────────────────┐
│                 │      │                 │      │                 │
│  Project overall│  ⇒   │   Programme     │  ⇒   │   Programmes    │
│    objective    │      │ specific objective│     │   objective     │
│                 │      │                 │      │                 │
└─────────────────┘      └─────────────────┘      └─────────────────┘

                         How the Programme          what the Programme
                         plans to meet its overall  wants to achieve in
                         objective                  the Programme area
```

C.2.1 Territorial challenges

Explain and describe

- Which Challenges and opportunities described in the Interreg NPA Cooperation Programme Document, are going to be addressed by the project, and why?
- motivation and justification.

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C.2.2 Project approach

Explain and describe

- How the chosen approach addresses the Challenges and opportunities described in C. 2.1. (described in the Interreg NPA Cooperation Programme Document)

- Does the approach go beyond existing practice in the sector, programme area and participating countries?

- What is innovative about the chosen approach?

C.2.3 Transnational cooperation

Explain and describe

- why the project objectives cannot be efficiently reached acting only on a national/regional/local level

- what is the added value for the partnership and the project area in taking a transnational cooperation approach.

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C.2.4 Who will benefit from your project outputs

- Select relevant target groups from the drop-down list

- Describe how each target group will benefit from the expected project outputs and results.

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C.2.5 Project's contribution to wider strategies and policies

- Select relevant strategies from the drop-down menu.

- Describe the project's contribution chosen strategies, if applicable.

- Describe what concrete measures does the project take to align with chosen strategy(ies).

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C.2.6 Synergies with past or current EU and other projects

Name and describe previous initiatives the project makes use of such as other Interreg project, transnational and Arctic Cooperation programmes.

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C.2.7 Building on available knowledge

- Describe experiences/lessons learned that the project draws on

C.3. Project partnership

Please describe

- The structure of the partnership composition and why the involved partners are needed to implement the project and to achieve the project objectives.

- how are the partners complementary to each other?

C.4 Project work plan (1)

- The project activity plan should be realistic and coherent, and lead to the achievement of the project overall objective (C.1).

- Starting point: define project specific objectives. Each project can have several specific objectives, which should logically contribute to the project overall objective.

    – **Project specific objective**: a statement describing what the project is trying to achieve.

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C.4 Project work plan (2)

- Each project specific objective should be translated into a dedicated work package.

- Recommendation: up to 3 work packages

- Each work package should represent a milestone, or major developmental step in the project lifecycle, necessary to be able to achieve the overall project objective

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C.4 Project work plan (3)

Work Package structure:

- Project specific objective (1 per work package)

- Communication objective(s) and target audience

- Activities: title, start/end period, description, partner involvement

- Deliverables: title, description, delivery period

  - **Deliverable**: a side-product or service of the project activities that contributes to the development of project output(s)

KMNPaAP0

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KMNPaAP0   I did not find this in the offline application form. Are we using this field in Jems?

Kirsti Mijnhijmer - Northern Pe, 2022-04-22T13:58:31.348

C.4 Project work plan (4)

Work Package structure (continued):

- Outputs (if any in that WP): title, output indicator, measurement unit, target, delivery period, description incl. details how the achievement will be evidenced.

  - **Output**: the outcome of the activities funded, describing what will actually be produced for the funds granted to the project, with the aim of leading to a positive impact on the project's target groups.

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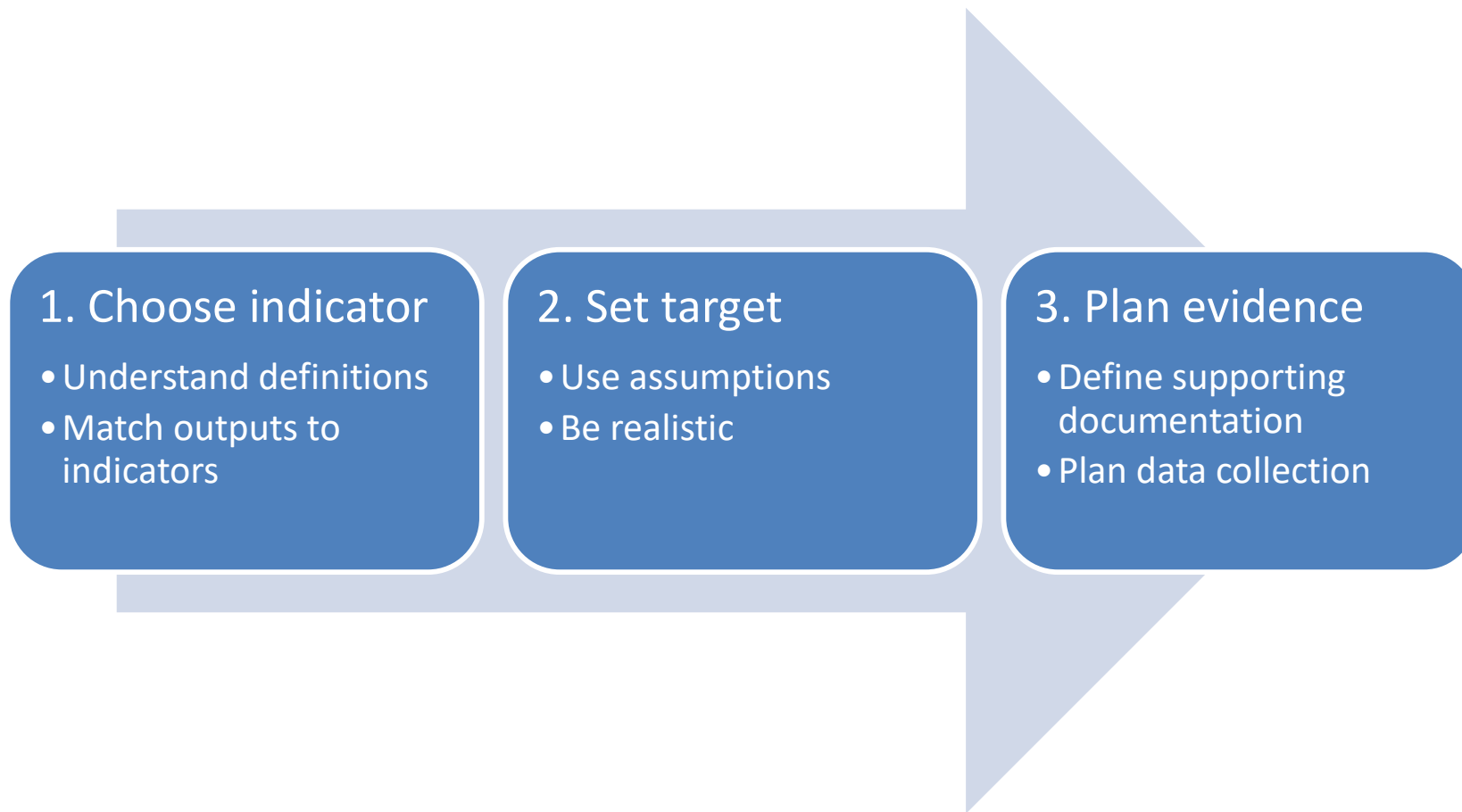
C.4 Project work plan (5)

- An output should be captured by a programme output indicator, and directly contribute to the achievement of the result indicator(s).

- Outputs should be transnational, concrete, innovative, focused, relevant, viable, value-for-money, respect the horizontal principles.

- Each work package does <u>not</u> need to deliver an output.

C.4 Project work plan (6)

- Progress on the delivery of project outputs is measured through output indicators.

- Common Interreg and common thematic (ERDF) indicators

Output indicators for each Specific Objective	Theme specific output indicators

• RCO 83 - Strategies and action plans jointly developed
• RCO 84 - Pilot actions developed jointly and implemented in projects
• RCO 87 - Organisations cooperating across borders
• RCO 116 - Jointly developed solutions
	• RCO 01 - Enterprises supported
	   o RCO 04 - Enterprises with non-financial support
	   o RCO 05 - New enterprises supported
	• RCO 10 - Enterprises cooperating with research institutions
	• RCO 14 - Public institutions supported to develop digital services, products and processes

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C.4 Project work plan (7)

1. Choose indicator
- Understand definitions
- Match outputs to indicators

2. Set target
- Use assumptions
- Be realistic

3. Plan evidence
- Define supporting documentation
- Plan data collection

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C.4 Project work plan (8)

- Outreach and engagement are integral part of the project work

- Involve an experienced communication manager at this stage

- Interreg Joint Branding = no logo

- Dedicated guidance and events in the pipeline

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C.4 Project work plan (8)

- Joint programme/project logo
- Project mini-websites on programme website
- A3 Poster + info on partners' website
- Own project logo and website only if OUTPUT
- Unlicensed and unlimited use of materials

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C.4 Project work plan (9)
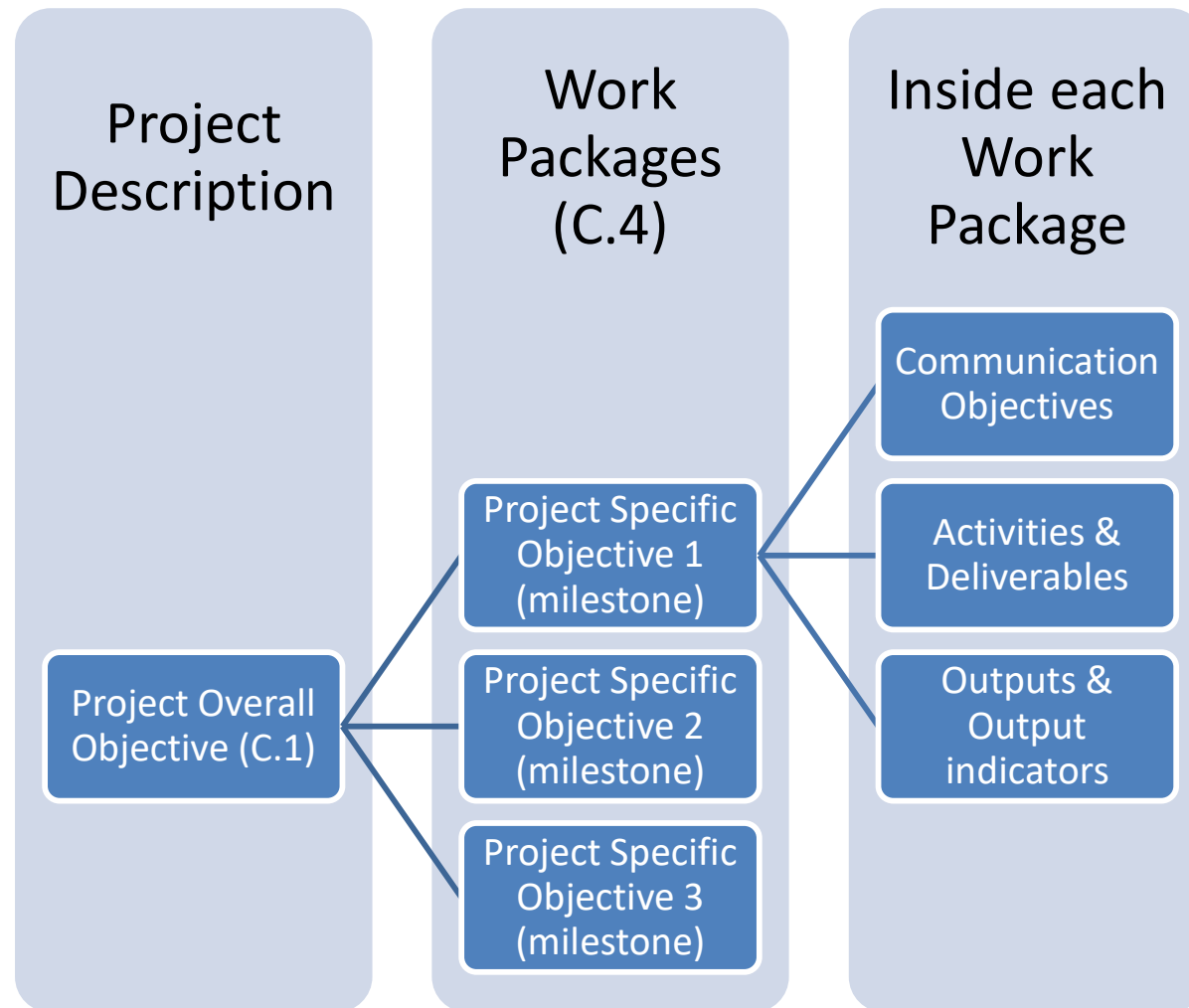
C.5 Project Results (1)

- Applicants are expected to describe what they aim to change through the activities implemented and the outputs delivered by the project. What will the change look like in the context of the project?

  - **Project result**: the direct impact of carrying out the project, describing how the project outputs benefit the target groups of the project.

- The project result should contribute to the result indicator(s).

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C.5 Project Results (2)

- Progress on the delivery of project results is measured through output indicators.

- Common Interreg and common thematic (ERDF) indicators

- Interreg indicators: logical connection between certain output and result indicators

Result indicators for each Specific Objective	Theme specific result indicators
- RCR 79 - Joint strategies and action plans taken up by organisations - RCR 84 - Organisations cooperating across borders after project completion - RCR 104 - Solutions taken up or up-scaled by organisations	- RCR 03 - SMEs introducing product or process innovation - RCR 04 - SMEs introducing marketing or organisational innovation - RCR 11 - Users of new and upgraded public digital services, products and processes

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C.6 Project Time Plan

- Automatically filled in from section C.4

	Period 1	Period 2	Period 3	
WP1 Please give a short title to the Work Pa...	████	████	████	
A1.1 Please give a short title to the ac...	████	████	████	
A1.2 Please give a short title to the ac...		████	████	
RCO87_1.1			O1.1	
Result indicator				
RCR104_1.1			R1	

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C.7 Project Management

- Project coordination

- Measuring project quality

- Communications approach

- Financial management and reporting procedures

- Cooperation criteria

- Horizontal principles

C.7.1 Project coordination

Please describe

- how the project management on the strategic and operational level will be carried out, including the set-up of management structures, responsibilities and procedures, as well as risks.

C.7.2 Quality management

Please describe

- The approach, processes and responsible partners for quality management.

- If you plan to carry out any type of project evaluation, please describe its purpose and scope here.

C.7.3 Communication Approach

- Strategic overview and/or key message(s)
- Coordination and partners' role
- Tactics (tools, channels, etc)
- Mandatory elements

C.7.4 Financial management and reporting procedures

- How ensure a smooth reporting process between partners and controllers?

- How ensure a smooth reporting process between partners and the lead partner?

- How to make sure to keep reporting deadlines?

- How monitor spending levels?

- How to ensure a swift transfer of funds to the partnership?

- Need for changes?

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C.7.5 Cooperation criteria

Degree of transnationality measured with 4 criteria:

- **Joint development** (compulsory): partners involved in an integrated way in developing ideas, priorities and actions.

- **Joint implementation** (compulsory): project activities carried out in a cooperative way that ensures clear content-based links and coordinated by the LP.

- **Joint financing** (compulsory): the joint project budget organised in line with activities carried out by each project partner. LP responsible for administration and reporting to programme bodies as well as the distribution of the funds to the partners

- **Joint staffing** (optional): no duplication of functions within the partnership. In particular, project management functions should be appointed only once at project level.

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C.7.6 Horizontal Principles (1)

- Horizontal Principles incorporated in every project and at all stages; from project design and implementation, to outputs and project evaluation.

- How well a project has integrated the Horizontal Principles will influence the selection process.

- 4 initial Horizontal Principles:
  - EU Charter of Fundamental Rights (underlying)
  - Gender equality
  - Non-discrimination
  - Sustainable development

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C.7.6 Horizontal Principles (2)

- **Gender equality**: equality between men and women, gender mainstreaming, and the integration of a gender perspective

- **Non-discrimination** (including accessibility): preventing any discrimination based on gender, racial or ethnic origin, religion or belief, disability, age or sexual orientation during the preparation, implementation, and evaluation of projects. In particular, accessibility for persons with disabilities, and involvement underrepresented groups

- **Sustainable development**: to avoid, or reduce, the environmentally harmful effects of interventions and ensure beneficial social, environmental and climate results, taking into account the UN Sustainable Development Goals, the Paris Agreement and the "do no significant harm" principle (DNSH).

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C.8 Long-Term Plans

Describe how your project will have a long-lasting effect for the relevant target groups in the programme area, based on ownership, durability and transferability.

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C.8.1 Ownership

- Describe expected organisations that will ensure the financial and institutional support for outputs and deliverables developed by the project

- Explain how they will be made available at local and transnational level after the project's completion

C.8.2 Durability

- Outputs and deliverables should be made available and used by target groups, project partners or end users after the project's lifetime.

C.8.3 Transferability

Looking for project applicants to describe :-

- How can outputs and deliverables be adapted or further developed to be used by additional target groups or rolled out beyond the partnership.

- How will relevant groups become aware of the available outputs and deliverables?

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