

# GREBE

Generating Renewable Energy
Business Enterprise

NPA Annual Conference
People of the North – Across the Generations

**GREBE – Energising your enterprise** 

Eden Court, Inverness Thursday 20th Sept. 2018

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#### What is the GREBE Project?



GREBE stands for

#### 'Generating Renewable Energy Business Enterprise'

- GREBE was a €1.77m, 3-year (2015-2018) transnational project to support the renewable energy sector, co-funded by the EU's Northern Periphery & Arctic (NPA) Programme.
- Funded under Priority 2 (Entrepreneurship) in the 2<sup>nd</sup>
   Call





## What is the GREBE Project?



It focussed on the challenges of peripheral and arctic regions as places for doing business, and help develop renewable energy business opportunities provided by extreme conditions.

The project idea developed from the experiences of previous Northern Periphery Programme projects, including BioPAD and RASLRES.

The project partnership includes the eight partners from six countries.















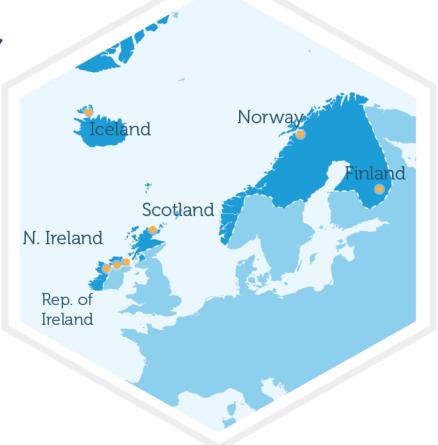




Arctic Programme 2014-2020.









# Why did the GREBE Project happen?



Renewable Energy entrepreneurs working in the NPA area face challenges including;

- o a lack of critical mass,
- dispersed settlements,
- poor accessibility,
- vulnerability to climate change effects and
- limited networking opportunities

GREBEs aim was to equip SMEs and start-ups with the skills and confidence to overcome these challenges and use place based natural assets for renewable energy to best sustainable effect.





# What did the GREBE Project do?

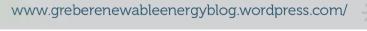


GREBE supported renewable energy start-ups and SMEs:

- To grow their business, to provide local jobs, and meet energy demands of local communities.
- To encourage diversification of the technological capacity of SMEs and start-ups so that they can exploit the natural conditions of their locations.
- By providing RE tailored, expert guidance and mentoring to ensure SMEs and start-ups have the knowledge and expertise to grow and expand their businesses







# What did the GREBE Project do?



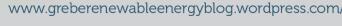
- Strengthening accessibility to expertise and business support available locally and in other NPA regions through:
  - The Funding Options Decision Support Tool
  - Study tours and providing expert to business advice
  - Renewable Energy Resource Assessment Toolkits
  - A platform (renewablebusiness.eu) for transnational sharing of knowledge to demonstrate the full potential of the RE sector
  - Opportunities to connect with other RE businesses to develop new opportunities locally, regionally and transnationally through the Virtual Energy Ideas Hub
  - Analysis of RE policy in each region and showcasing best practice examples by technologies

This project has received funding from the

European Union's Northern Periphery & Arctic Programme 2014-2020.







#### **GREBE** in our partner regions



- Develop a network of renewable energy businesses.
- Regional policy and stakeholder workshops to meet the needs of the renewable energy businesses.
- Knowledge transfer opportunities through study tours for SMEs and access to renewable energy experts
- Expert mentoring (Entrepreneur Enabler Scheme) for renewable energy businesses, piloted in Northern Ireland & rolled out in other regions by delivering 6 days of mentoring support to help them grow their business and meet the energy demands of local communities





# **GREBE** in our partner regions



- GREBE supported 33 Renewable Energy start-ups or SMEs who benefitted directly from the EES support
  - o Ireland 10 businesses
  - Scotland 6 businesses
  - Northern Ireland 12 businesses
  - Iceland 2 businesses
  - Finland 3 businesses
- Sessions covered the full range of business needs, delivered by a range of experienced mentors who are appropriately qualified and skilled in their respective areas of expertise
- While each input is tailor made for the business the research and solutions are available across the project







#### **GREBE EES in Scotland**



- GREBE supported 6 Renewable Energy start-ups with EES support in Scotland
  - AES Solar
  - Gow's Lybster
  - Proterra Energy Ltd.
  - o R&I Cruden
  - Solo Energy
  - VE Energy



#### **GREBE Products & Services**



- Reports & Publications
   (http://grebeproject.eu/publication/)
- Funding Options Decision Tool (<a href="http://support.renewablebusiness.eu/">http://support.renewablebusiness.eu/</a>)
- Renewable Energy Resource Assessment Toolkit (<a href="http://grebeproject.eu/publication/">http://grebeproject.eu/publication/</a>)
- Online Training & Networking Platform (<a href="https://renewablebusiness.eu/">https://renewablebusiness.eu/</a>)
- Virtual Energy Ideas Hub (<a href="https://www.renewablebusiness.eu/en/discussion/">https://www.renewablebusiness.eu/en/discussion/</a>)

European Union's Northern Periphery & Arctic Programme 2014-2020.

 Entrepreneur Enabler Scheme <a href="https://www.renewablebusiness.eu/en/mentoring+schemes/">https://www.renewablebusiness.eu/en/mentoring+schemes/</a>)







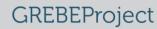
#### **Project Updates on Social Media**





















wordpress.com



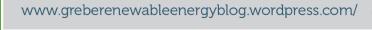




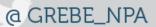














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www.greberenewableenergyblog. wordpress.com



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